# **JADEN MARTINEZ**

### GRAPHIC DESIGNER / UX UI DESIGNER / ACCESSIBILITY DESIGNER

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Portfolio: jadenmartinez.com

### ABOUT ME 🚣

I am a versatile graphic designer specializing in Print, Branding, Accessibility and UX/UI design from my time as a print consultant and freelance designer. With a focus on user-centered design and providing an inclusive end product, I strive to create visually compelling and accessible designs that enhance user experiences. I bring energy, teamwork, and a solutions-first attitude to every project.

## **EDUCATION**



### **Accessibility in UX Design**

March 2025

• edx / W3Cx

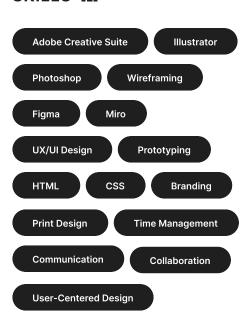
View Certificate

# Bachelors Degree in Art and Graphic Design

Aug 2016 - May 2021

 San Diego State University, San Diego, CA

## SKILLS I



# WORK EXPERIENCE 🚉

#### **FEDEX OFFICE**

Davis, CA Nov 2023- Present

**Print Consultant** 

- Provided expert guidance to clients on print solutions, including design adjustments, file preparation, and material selection.
- Experience using Adobe Illustrator, Acrobat, and other programs to create and edit high-quality print materials such as business cards, brochures, and posters.
- Operated and maintained high-volume printing equipment, troubleshooting issues to meet tight deadlines.
- Collaborated with clients to refine designs and align final products with their vision and objectives.
- Delivered excellent customer service by managing multiple projects simultaneously and resolving client concerns promptly.
- Ensured the accuracy of files for print production through thorough quality checks and preflight processes.

#### FREELANCE DESIGNER

Davis, CA Aug 2022- Sept 2023

Self-employed / Remote

- Designed and developed a responsive website, through HTML and CSS coding, for a small business client. Improving the user experience of their Wordpress site.
- Executed comprehensive branding projects, including logo design, typography selection, and brand guidelines, ensuring a cohesive visual identity for clients.
- Collaborated closely with clients to understand their goals, providing creative solutions tailored to their needs and industries.
- Experience using the Adobe Creative Suite on high-quality digital and print materials, such as marketing collateral, social media graphics, and product packaging.
- Managed project timelines, budgets, and client communication, ensuring successful project completion and satisfaction.