

JADEN MARTINEZ

GRAPHIC DESIGNER / UX UI DESIGNER / ACCESSIBILITY DESIGNER

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🌐 Portfolio: jadenmartinez.com

ABOUT ME

I am a versatile graphic designer specializing in Print, Branding, Accessibility and UX/UI design from my time as a print consultant and freelance designer. With a focus on user-centered design and providing an inclusive end product, I strive to create visually compelling and accessible designs that enhance user experiences. I bring energy, teamwork, and a solutions-first attitude to every project.

EDUCATION

Accessibility in UX Design

March 2025

- edx / W3Cx

[View Certificate](#)

Bachelors Degree in Art and Graphic Design

Aug 2016 - May 2021

- San Diego State University, San Diego, CA

SKILLS

Adobe Creative Suite

Illustrator

Photoshop

Wireframing

Figma

Miro

UX/UI Design

Prototyping

HTML

CSS

Branding

Print Design

Time Management

Communication

Collaboration

User-Centered Design

WORK EXPERIENCE

FEDEX OFFICE

Davis, CA

Print Consultant

Nov 2023- Present

- Provided expert guidance to clients on print solutions, including design adjustments, file preparation, and material selection.
- Experience using Adobe Illustrator, Acrobat, and other programs to create and edit high-quality print materials such as business cards, brochures, and posters.
- Operated and maintained high-volume printing equipment, troubleshooting issues to meet tight deadlines.
- Collaborated with clients to refine designs and align final products with their vision and objectives.
- Delivered excellent customer service by managing multiple projects simultaneously and resolving client concerns promptly.
- Ensured the accuracy of files for print production through thorough quality checks and preflight processes.

FREELANCE DESIGNER

Davis, CA

Self-employed / Remote

Aug 2022- Sept 2023

- Designed and developed a responsive website, through HTML and CSS coding, for a small business client. Improving the user experience of their Wordpress site.
- Executed comprehensive branding projects, including logo design, typography selection, and brand guidelines, ensuring a cohesive visual identity for clients.
- Collaborated closely with clients to understand their goals, providing creative solutions tailored to their needs and industries.
- Experience using the Adobe Creative Suite on high-quality digital and print materials, such as marketing collateral, social media graphics, and product packaging.
- Managed project timelines, budgets, and client communication, ensuring successful project completion and satisfaction.